



Premier Cru

Established 1992.

Privately Owned / Family Run Company

The first specialist wine investment company in Europe.

The first wine investment house to offer pro-active management.

Our client service is unique.

We have the reputation as the world's leading specialist wine investment house.

Why Invest in Wine

Supply and Demand Market

Low risk investment and less volatility compared with other standard investment such as equities.

Largely Non Correlated to Stock Markets, Property, Gilts or other Asset Classes.

Tangible asset with Finite production.

Once a vintage produced it's never made again.

Value and Quality increase with age.

Flexible Investment

Alternative Asset Class

Personal Ownership of Asset

10-12% Per Annum Quoted Returns

Income Tax Free

Capital Gains Tax Free

Investment Portfolio's

Individual client portfolios

Tailored to Client's specific needs

Wines stored in individual client names - personal ownership

Pro-Actively managed cellars

Spot price available to liquidate investment

Wines stored in optimum conditions

Annual Valuations and Special offers

No Redemption Penalties

Investment Period

No Fixed Term

Suggested 3-5 Year Minimum Term

Charges

2.55% Charge of Sum Invested - One off initial set up fee, includes all Year 1 costs.

1.75% Annual Management Fee

£9.02 per case per year Storage & Insurance

Premier Cru
FINE WINE INVESTMENTS LIMITED

Premier Cru House
34 Orchard Drive
Edgware
Middlesex
HA8 7SD
England

Phone: +44 208 905 4495
Fax: +44 208 905 4496
E-mail: Sales @premiercru.com